



New Town and Broughton Community Council (NTBCC) Engagement Plan May 2020

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The Engagement Plan, and the appointment of an Engagement Officer (EO), were first required at the time of the community council elections in October 2019.

As this is our first Plan, the following section includes some general information about the area we represent, and with which we 'engage'. It may be un-necessary to repeat this section in future plans.

1. NTBCC facts and figures

NTBCC is the fourth largest of 46 Edinburgh community councils, by population. At the time of the last census in 2011, there were 18,136 residents. (The only community councils that were larger were Leith Central with 25,099, Corstorphine 23,387, and Gilmerton & Inch 20,319.)

A Freedom of Information (FOI) request for the current population figure for the NTBCC area, was refused by the CEC Information Governance Unit on 16 January 2019, "because it is not held by the Council" (EDIR:21884).

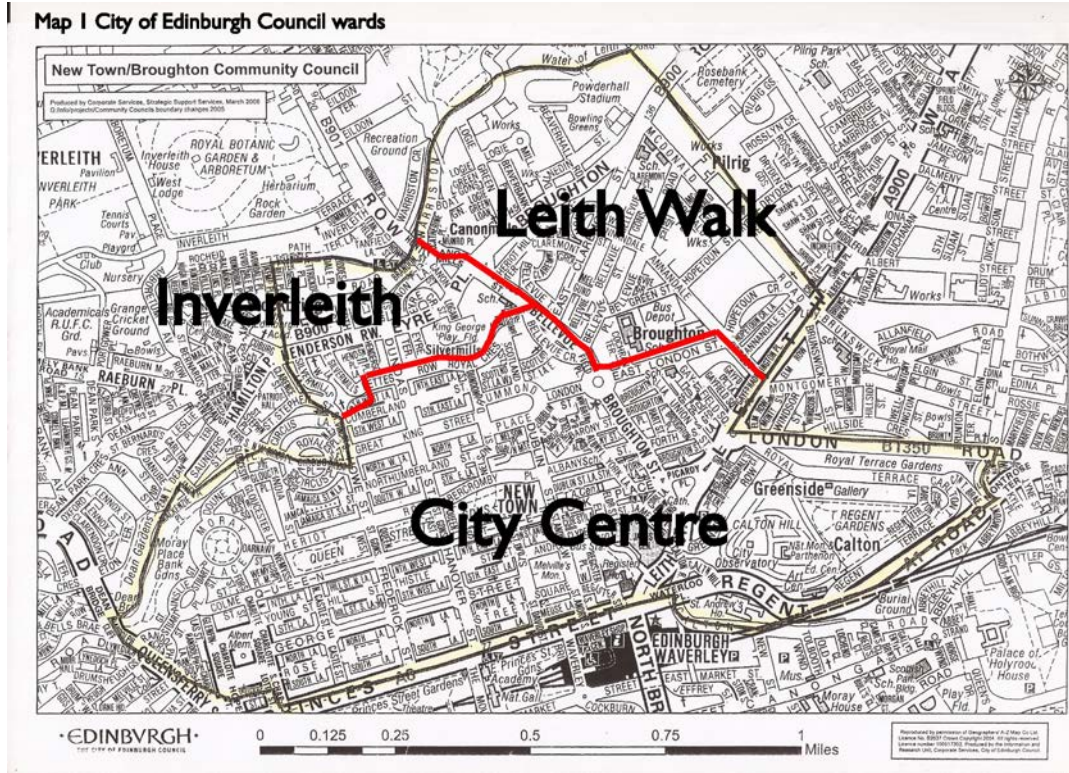
Population density in 2011 was 65 per hectare (ha), the ninth highest in Edinburgh (after Leith Central, Southside, Gorgie/Dalry, Marchmont and Sciennes, West Pilton/West Granton, Tollcross, Merchiston, and Leith Harbour and Newhaven). In terms of area, NTBCC is of average size, with 279 ha, the 25th largest community council.

NTBCC boundaries relate to former single-councillor wards, not the present 17 multi-councillor ones (see Map 1, NTBCC and the City of Edinburgh ward boundaries).

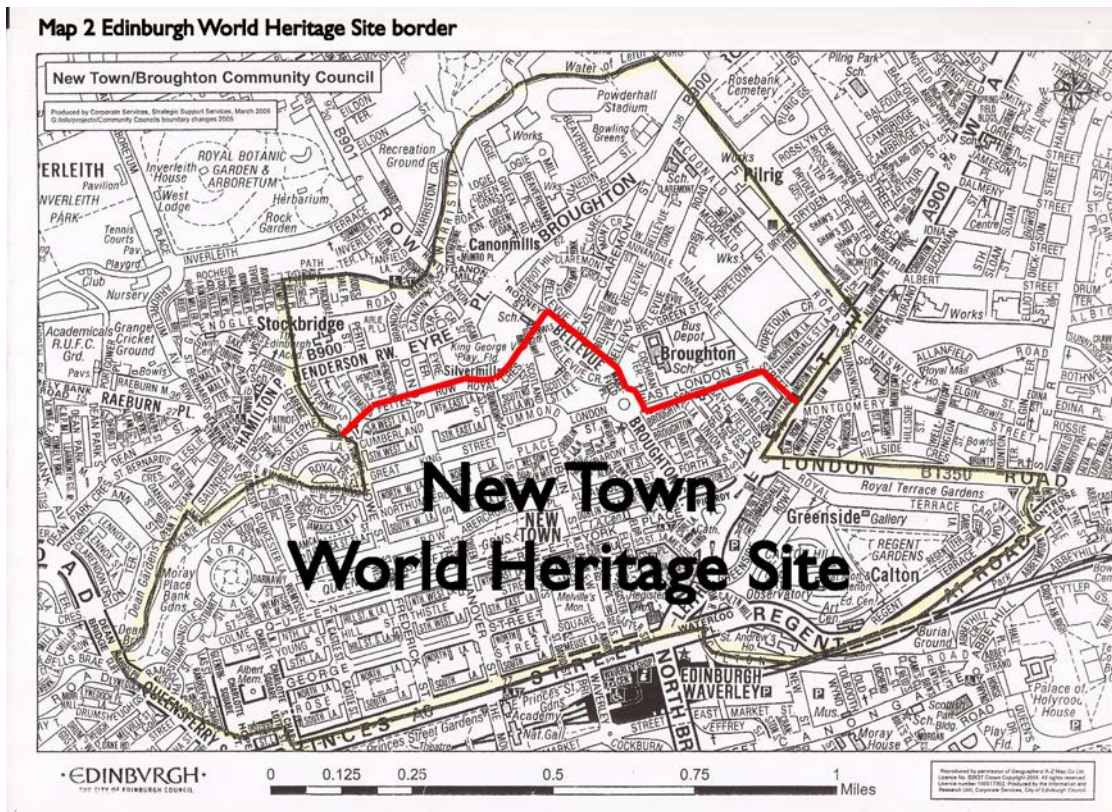
Most of NTBCC is within the Edinburgh World Heritage Site (see Map 2, NTBCC and the New Town World Heritage Site boundary) and within the New Town Conservation Area (see Map 3, NTBCC and the New Town Conservation Area boundary).

Currently NTBCC community councillors live throughout the community council area (see Map 4, Distribution of community councillors by street).

For the information provided in the 2011 Census, see Appendix 1.



Map 1. NTBCC City of Edinburgh Council ward boundaries



Map 2. NTBCC New Town World Heritage Site boundary

Map 3 NTBCC and New Town Conservation Area boundary



Map 3 NTBCC and New Town Conservation Area boundary

Map 4. Distribution of community councillors by street



Map 4 Distribution of community councillors by street

2. Notices and noticeboards

2.1. NTBCC meeting notices

The Communications/Engagement Team produced a laminated notice of NTBCC meetings.



NEW TOWN & BROUGHTON COMMUNITY COUNCIL

New Town & Broughton Community Council (NTBCC) represent residents and engage with Edinburgh Council, developers and other local bodies to promote community well-being and improvement.

Meetings are regularly attended by your local councillors, the police and other representatives. Members of the public are very welcome to come along. Please contact us if you have an issue to raise.

Our meetings in 2020 are held at Broughton St Mary's Church, Bellevue Crescent EH3 6NE, on the second Monday of the month, 7pm-9pm.

You can find out more about the New Town and Broughton Community Council on our website – please use the link <http://www.ntbcc.org.uk> or the QR code. We are on Twitter @NTBCC

Meetings in 2020

- 13th January
- 10th February
- 9th March
- 13th April
- 11th May
- 8th June

No meeting in July

- 10th August
- 14th September
- 12th October
- 9th November
- 14th December



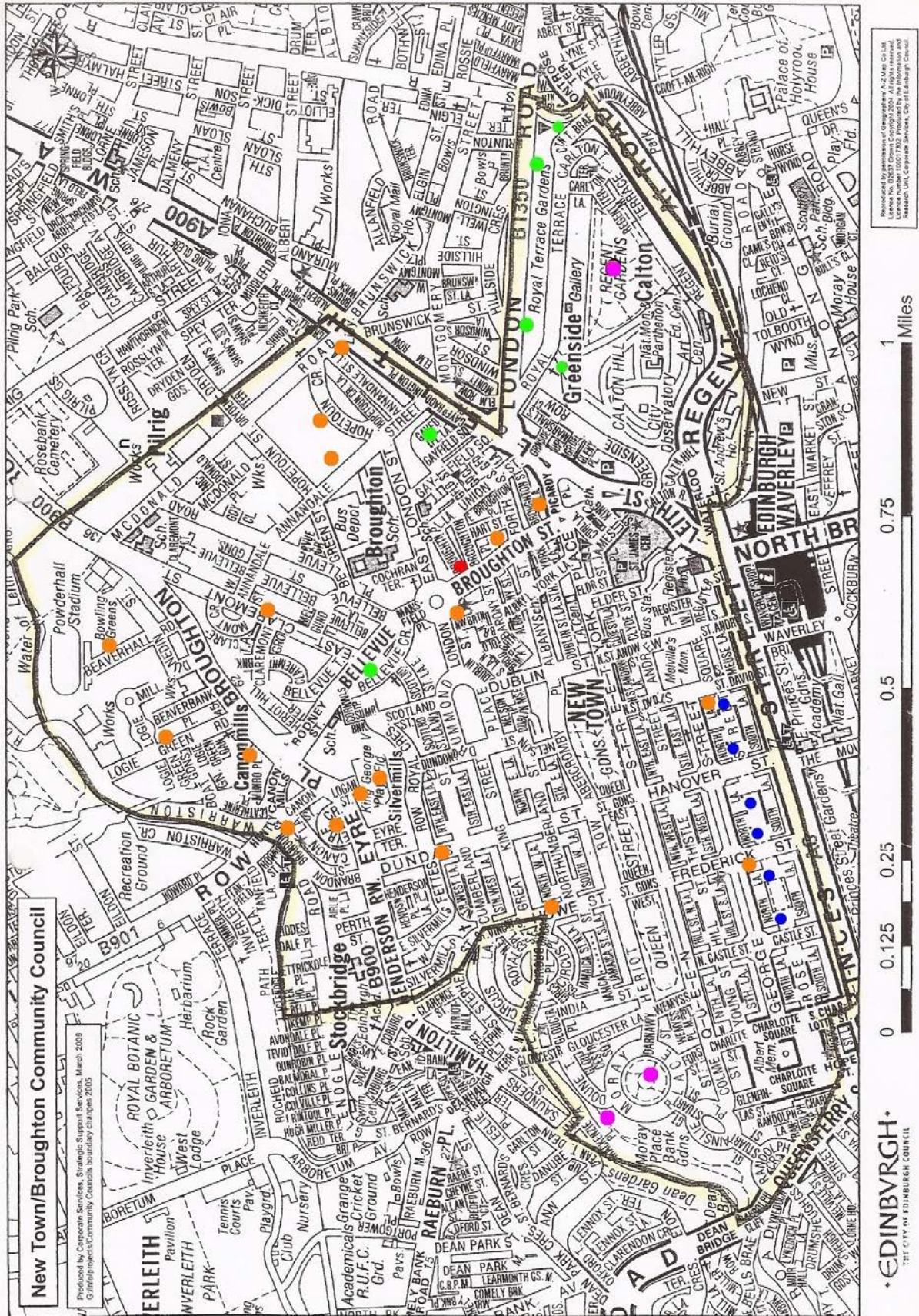
33 notices were displayed in locations throughout the NTBCC area.

See Map 5, Distribution of NTBCC meeting notices.

2.2. Noticeboards

NTBCC have a 'mother board' at the north end of Broughton Street, and also use six small Essential Edinburgh-maintained noticeboards in Rose Street. Other noticeboards we have used belong to the City of Edinburgh Parks and Greenspaces Department and communal garden organizations etc. Noticeboards of shops and supermarkets, also GP practices etc. have also been used.

Map 5 ● Broughton St motherboard ● Rose St (EE) ● CEC Parks & GS ● Shops and other locations ● Private gardens Total 33



Map 5 Distribution of NTBCC meeting notices

3. Website

The NTBCC website (<http://www.ntbcc.org.uk>) is used to advertise meetings, agendas, publish minutes and consultation documents and to communicate government, council and other information to residents. It serves as the community council archive, with records dating back to late 2013. The website also has a 'Contact Us' page allowing residents to raise concerns online.

The website typically has over 1000 views per month. It is managed by the NTBCC Minutes Secretary.

4. twitter

Although the NTBCC twitter account (@NTBCC) was registered in 2014, initial use was limited to tweeting notifications of new posts from the NTBCC website. There had been several discussions within the community council about extending the use through some members (e.g. sub-committee conveners) to be more pro-active and timely in communicating NTBCC activities but concerns remained as to control and governance and how to ensure that the views expressed represented the views of the community council.

However, in March 2019, it was agreed that we would trial extending the use of twitter as an additional communication channel with the wider community, initially by the NTBCC Secretary only, with the focus primarily on relaying information. We had also noticed that during 2018-2019, the twitter micro-blog had become the main daily news platform for Edinburgh council and councillors, as well as other interest groups, lobbyists and activists, and as such, through increased use, NTBCC has become more fully engaged in discussions on topical issues. In addition, it provides a further route for residents to raise concerns with the community council, which can then be followed up via other routes.

This has been successful, as during the period March 2019 to April 2020, NTBCC more than doubled its number of followers (now at 1100), with typically over 100 'tweets' each month coupled with a measurable boost in awareness of the community council.

Increased use of twitter provides another route to ascertain wider community views but we still recognise that social media only reaches some residents, and it is important not to exclude sections of the community who are less likely to use it.

5. Residents' associations and other street organizations

5.1 Residents' associations represented on NTBCC

Residents' associations (RAs) are vital for community outreach, as they act as the eyes and ears of the community, reporting and bringing local issues to the notice of the community council.

One third of the seats on NTBCC are reserved for representatives of RAs, registered as Local Interest Groups (LIGs).

RAs are active in the Second (Northern) and Third (Eastern) New Towns of the NTBCC area, but not in the First New Town or the northeast, which is outside the New Town World Heritage Site. Many RAs which existed in the 20th century are no longer active.

The following are current members of NTBCC: Drummond Civic Association (<https://www.drummondplace.org>), Great King Street Association, India Street Association, Picardy Residents Association, and Regent, Royal and Carlton Terraces and Mews Association (<https://www.rrctma.com>).

Lord Moray's Feuars (<https://www.morayfeu.com>) have indicated that they are also considering applying for LIG status in order to join NTBCC.

5.2 Residents' associations not formally represented on NTBCC or inactive

Others RAs which are not members of NTBCC (or LIGs), but which are still active, and may be informally represented on NTBCC, include: CENTA Central New Town Association of Edinburgh, Fettes Row & Royal Crescent Residents Association (<https://www.facebook.com/FettesRowAndRoyalCrescentAssociation/>), Heriot Row Association (for Heriot Row East), Northumberland and Nelson Street Association, and Powderhall Village Owners Association (<http://www.powderhallvillage.org.uk>).

The following RAs listed in 2005, are now believed to be inactive: Bellevue and Claremont Residents Association, Broughton Village Association, Eyre Crescent Residents Association, Gayfield Association, and Silvermills Residents Association.

Former street trader organizations such as the Princes Street Association, Rose Street Traders Association and the Thistle Street Traders Association, are apparently no longer active but the George Street Association – with which NTBCC have been in touch – continue to look after the interests of shop holders and commercial offices in George Street and adjoining roads.

See Map 6, *Residents' associations and other street organizations*, for the extents of local organizations in the NTBCC area.

5.3 Neighbourhood support groups during the Coronavirus epidemic

In the early stages of the lockdown, the Engagement Officer contacted all the existing RAs, together with a number of informal street organizations, to learn about the organization of neighbourhood support groups for vulnerable people during the epidemic.

We published a list of groups on the NTBCC website (and in the local Spurtle website and newsletter), to circulate the information as widely as possible, and to encourage those RAs that hadn't made arrangements to follow those that had. We hope that renewing RA contacts and encouraging new groups will lead to a revival of the RAs and better grass-roots engagement in the future.

See Appendix 2. List of Neighbourhood Support Groups in the New Town and Broughton.

6. Formal responses to local government consultations

NTBCC respond as a group to important consultations and publish the documents on the website. Notable responses to consultations during 2019-2020 have been:

Edinburgh Low Emission Zones consultation – Response from New Town & Broughton Community Council, July 2019

NTBCC Objection to FLY Open Air Music Festival, 20th to 22nd September 2019, August 2019

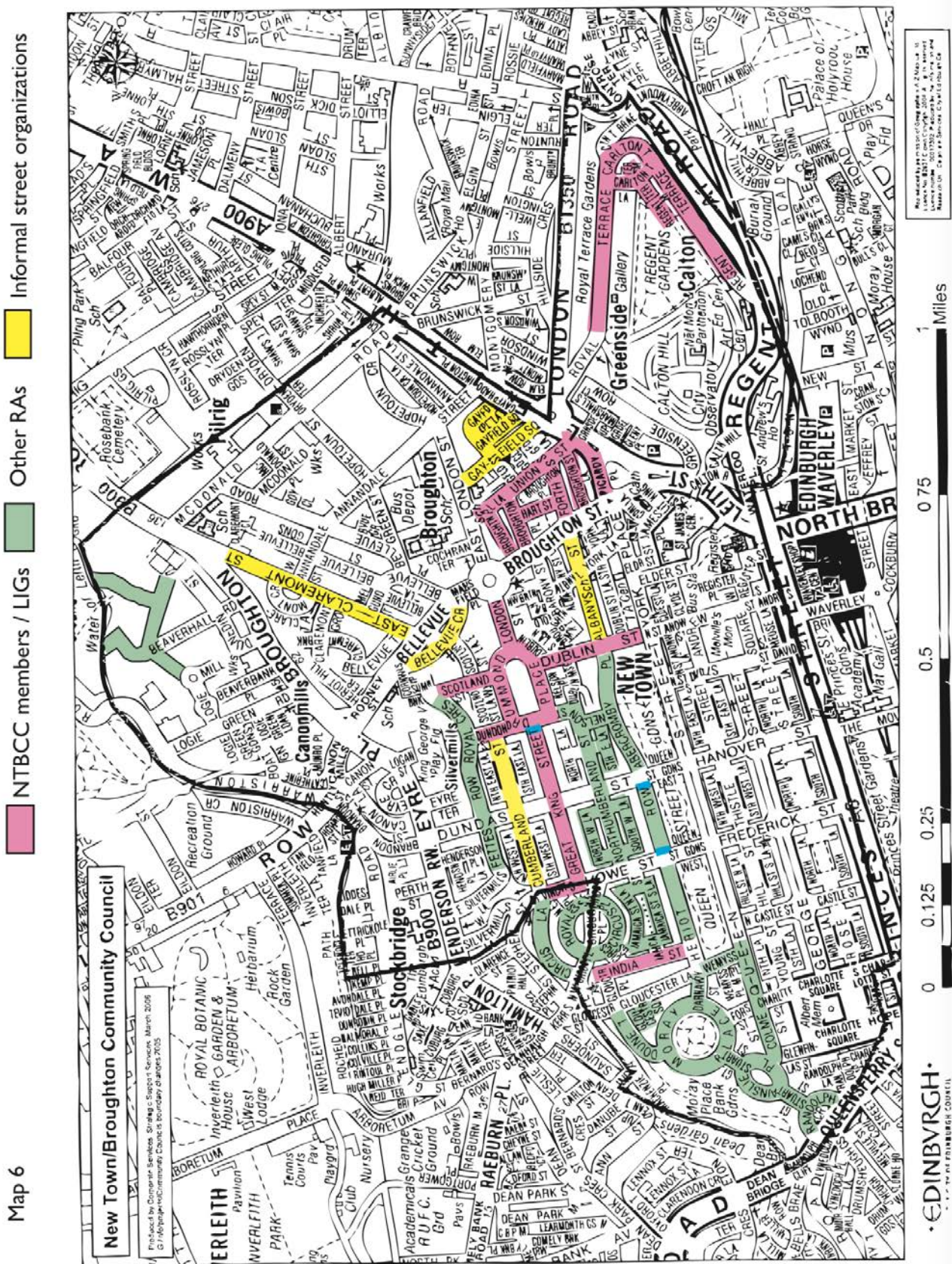
Joint Statement: 'The Quaich Project and West Princes Street Gardens'
(Agreed by The Cockburn Association, New Town & Broughton Community Council, Old Town Community Council, West End Community Council and Tollcross Community Council), 11 December 2019

NTBCC response to 'draft Edinburgh Tourism Strategy 2030', 17 December 2019

NTBCC's response to proposal for 'Summer Sessions August 2020' in West Princes Street Gardens, 9 March 2020

Response to City Mobility Plan Consultation April 2020

New Town & Broughton Community Council Response 'Choices for City Plan 2030', May 2020



Map 6 Residents' associations and other street organizations

7. Engagement with other community councils and heritage organizations

NTBCC have shared interests on many issues with neighbouring community councils. We have taken, and continue to take, joint action with Leith Central, Leith Links, and Leith Harbour & Newhaven ("a coalition of the Community Councils") over the trams (Community Councils Together on Trams CCTT).

Located in a World Heritage Site, we also work closely with heritage organizations. NTBCC is affiliated to the Cockburn Association, and two of our members currently serve on the Cockburn Council. We have worked with the Cockburn and Edinburgh World Heritage on the Old Royal High School public inquiry.

NTBCC is one of four community councils that border West Princes Street Gardens. In 2019, the NTBCC Engagement Officer made a series of visits to the other community councils – Old Town, West End, and Tollcross – and in December, they came together, with the Cockburn Association, to produce a 'Joint Statement' on the proposals of Quaich Project (which is a partnership of the Ross Development Trust and the City of Edinburgh) to refurbish the gardens.

In January 2020, the Chair of NTBCC led a joint deputation of the Four Community Councils to the CEC Culture and Communities Committee which successfully argued for a change in council policy based on the 'Joint Statement'.

More recently discussions have included the fifth city centre community council, Southside, on a broad range of common issues including East Princes Street Gardens and other parks and greenspaces, the development of Waverley Station, short-term lets, 'over tourism' and 'festivalization'.

8. Future plans

We wish to encourage the larger residents' associations to fill the remaining RA-designated seats on NTBCC, also the formation of RAs in areas which don't currently have them, particularly the First New Town (Rose and Thistle Street etc), the old Gayfield Association area, Bellevue and the northeast section outside the World Heritage Site.

We will continue and develop our collaboration with other city centre and neighbouring community councils to maximize our influence over decisions that affect the whole city centre and our transport system.

We hope to develop and popularise the NTBCC website with a new distinctive design using the NTBCC logo and a more intuitive structure.

We will look at the feasibility of involving more members in using twitter, as monitors and contributors.


We plan to collect and replace printed NTBCC meeting notices in December 2020.

Simon Holledge
NTBCC Engagement Officer
18 May 2020

Acknowledgements

I would like to thank Fleur Merriman for her help in making Map 6 (Residents' associations and other street organizations).

Appendix 1: 2011 Census data

8. New Town/Broughton									
<div>  Shaping our future Census day 27th March 2011 </div>									
Key statistics			Age structure			Household composition			
Total Population Males Females Households Persons in households Average household size Persons in communal establishments Area (ha) Density (persons/ha)			Total Male Female 0 to 4 5 to 11 12 to 15 16 to 24 25 to 44 45 to 64 65 to 84 85 plus Total			H'hlds % Edin % Total households 1 Person: Pensioner Other 1 Adult plus children 2 Adults, no children 2 Adults plus children 3+ Adults, no children 3+ Adults plus children			
18,136 9,042 9,094 9,488 17,839 1.9 297 279 65.0			NOT YET AVAILABLE 9,042 9,094			9,488 694 3,556 182 3,231 754 948 123			
5.5 6.0 3.7 15.1 31.6 23.8 12.3 2.1			3.9 3.2 1.7 18.3 44.1 19.9 7.9 1.0			% 7.3 37.5 1.9 34.1 7.9 10.0 1.3			
Household tenure			Household size by number of rooms			Household size by number or residents			
H'hlds % Edin % All Households Owner occupied Shared ownership Rented: Council Other social Private landlord Living rent free			H'hlds % Edin % All households 1 room 2 rooms 3 to 4 rooms 5 to 6 rooms 7+ rooms Average number of rooms/hh			H'hlds % Edin % All households 1 person 2 persons 3 to 4 persons 5 to 6 persons 7+ persons Overcrowded hh spaces Under occupied hh spaces			
9,488 4,929 23 95 343 3,950 148			9,488 119 789 4,985 2,710 885 4.3			9,488 4,250 3,341 1,633 250 14 235 2,493			
51.9 0.2 1.0 3.6 41.6 1.6			1.3 8.3 52.5 28.6 9.3			44.8 35.2 17.2 2.6 0.1 2.5 26.3			
58.9 0.6 9.1 7.9 22.4 1.1			0.8 6.3 49.6 30.0 13.4 Edin. 4.6			39.1 33.5 23.5 3.7 0.3 2.4 30.8			
Car availability			Transport to work			Dwellings			
H'hlds Edin Households % H'hlds with: 0 car 1 car 2 cars 3 cars 4 or more cars Total cars			No. Rail Bus Car - drive Car - passenger Motorcycle Bicycle Foot Other Working at Home			No. Dwellings H'hld spaces Vacant 2nd residence Detached Semi-detached Terraced Flats/tenement Caravan/temporary			
9,488 42.5 45.8 10.2 1.2 0.3 6,766			423 1,799 2,293 162 13 386 3,873 157 1,349			10,389 10,392 447 457 83 161 849 9,298 1			
39.9 42.7 14.6 2.2 0.6			4.6 19.8 25.2 1.8 0.1 4.2 42.5 1.7			% 4.3 4.4 0.8 1.5 8.2 89.5 0.0			
0 car 1 car 2 cars 3 cars 4 or more cars			2.2 28.6 41.0 3.5 0.5 4.8 18.2 1.2			2.2 0.9 10.4 12.8 12.7 64.1 0.0			

Ethnic composition / Religion				Socio-economic classification				Economic activity							
Persons		%	Edin %	Persons		%	Edin %	Male		Female	Persons	%	Edin %		
All Residents				All persons 16-74				All persons 16 to 74							
18,136				15,833				7,940		7,893	15,833				
16,635		91.7	91.7	3,789		23.9	14.6	6,237		5,592	11,829	74.7	69.0		
Asian		5.6	5.5	Higher man. & prof.				343		801	1,144	7.2	11.4		
African / caribbean		0.8	1.2	Lower man. & prof.		4,207	26.6	22.3	4,108		3,366	7,474	47.2	40.3	
Other / mixed		1.9	1.6	Intermediate		1,469	9.3	12.4	1,152		685	1,837	11.6	7.9	
Religion				Low supervis. & tech				Unemployed							
2,791		15.4	24.3	Small employers		990	6.3	6.1	265		183	448	2.8	3.9	
Church of Scotland				Low supervis. & tech		563	3.6	5.5	369		557	926	5.8	5.5	
Roman Catholic		2,373	13.1	12.1	Semi routine		931	5.9	11.0	1,703		2,301	4,004	25.3	31.0
Other Christian		1,867	10.3	6.9	Routine		586	3.7	8.3	457		638	1,095	6.9	11.6
Other Religion		878	4.8	4.7	Never worked &		358	2.3	4.2	938		1,108	2,046	12.9	10.3
No Religion		8,750	48.2	44.8	long term unemp.				33		326	359	2.3	3.5	
Not Answered		1,477	8.1	7.1	FT Student		2,940	18.6	15.5	159		114	273	1.7	3.7
									116		115	231	1.5	1.9	
Country of birth				Health / limiting condition				Industry of employment							
Persons		%	Edin %	Persons		%	Edin %	Males		Females	Persons	%	Edin %		
18,136				18,136				5,895		5,324	11,219				
Residents				All residents				125		44	169	1.5	1.6		
Scotland		9,247	51.0	70.2	Very good health		11,951	65.9	57.6	Primary					
England		4,048	22.3	12.1	Good health		4,689	25.9	28.5	Manufacturing					
Rest of UK		549	3.0	1.8	Fair health		1,114	6.1	9.8	Construction					
EU - Accession		585	3.2	3.1	Bad health		286	1.6	3.1	Wholesale and retail trade					
Europe other		1,655	9.1	4.4	Very bad health		96	0.5	1.0	Transport / storage					
Africa		298	1.6	1.6	Day to day activities					Hotels and restaurants					
Asia / Middle East		897	4.9	4.6	Limited a lot		601	3.3	7.2	Information & communication					
Americas/Caribbean		555	3.1	1.5	Limited a little		1,090	6.0	8.9	Finance / business services					
Oceania/Antarctica		302	1.7	0.7	Not limited		16,445	90.7	83.9	Public admin/defence					
Other		0	0.0	0.0						Education					
										Health & social work					
										Other					
National identity				Qualifications				Occupation							
Persons		%	Edin %	Persons		%	Edin %	Male		Female	Persons	%	Edin %		
18,136				16,526				5,895		5,324	11,219				
All residents				All persons 16+				878		550	1,428	12.7	9.6		
Scottish only		5,438	30.0	48.8	Standard grade /				2,071		1,813	3,884	34.6	25.6	
British only		3,087	17.0	11.4	SVQ 1,2		1,554	9.4	18.5	Professional					
Scottish & British		3,101	17.1	18.5	Higher grade /		2,544	15.4	15.3	Associate prof. & tech.					
Scottish & other		842	4.6	3.2	SVQ 3		1,073	6.5	7.6	Admin. & secretarial					
Other UK identities		2,160	11.9	5.9	HND / SVQ 4, 5		1,042	62.9	41.4	Skilled Trade					
Other		3,508	19.3	12.2	Degree		10,402	62.9	41.4	Personal service					
					No qualification		953	5.8	17.1	Sales & customer service					
										Process, plant & machine op.					
										Elementary occupations					
										Other					

Appendix 2: List of Neighbourhood Support Groups in the New Town and Broughton

Albany Street

Initial notification: paper registration form

Type: WhatsApp group

Contact and email: Nicholas Hotham, <nicholashotham@hotmail.com>

Bellevue Crescent Support Group

Type: email/phone network

Contact and email: Chrissie Ross <chrissieross@hotmail.co.uk>

Tel: 0131 556 5397

Central New Town Association (CENTA)

Area: Heriot Row (west section) in the south, to Circus Lane in the north

Type: email network

Contact and email: Alistair Stein <alistairstein@btopenworld.com>

Cumberland Street Support

Type: email network

Contact: Jane Gauld <janevzon@googlemail.com>

Drummond Civic Association

Initial notification: email

Type: coordinator linking those in need with volunteers

Contact and email: <drummondcivic@gmail.com>

Website: <https://www.drummondplace.org>

East Claremont Covid-19 Support Group

Type: Facebook group

Contact email: eeclaremont@gmail.com

Eyre Crescent Community Hub

Type: email/phone & text/WhatsApp network

Contact email: nigelcotter1+help@gmail.com

Fettes Row and Royal Crescent Residents Association

Type: Facebook Group

Website: <https://www.facebook.com/FettesRowAndRoyalCrescentAssociation/>

Gayfield Square Support Group

Initial notification: paper leaflet

Type: email/phone network

Noticeboard: Gayfield Square Garden

Contact: Laura, email <grahamlaura@icloud.com>, tel 07821474590

Great King Street Association

Initial notification: paper registration form

Type: WhatsApp group of 15 volunteer helpers

Coordinator email: <comm.gks@gmail.com>

Heriot Row Association (for Heriot Row East)

Type: six households volunteering to help those in need

India Street Association

Initial notification: email to 'patch' representatives

Lord Moray Feu

Initial notification: paper leaflet

Type: coordinator linking those in need with volunteers

Coordinator email and tel. no. restricted

Additional support: Facebook Group

Website: <https://www.morayfeu.com>

Northumberland and Nelson Street Association (incorporating Abercromby Place)

Type: WhatsApp group

Contact and email: <streetnorthumberland@gmail.com>

Picardy Place Association

Initial notification: email

Type: coordinator linking those in need with volunteers

Contact email: <picardyhelpline@btinternet.com>

Powderhall Village Owners' Association (PVOA)

Type: private group on Facebook, <https://www.facebook.com/groups/Powderhall/>

Website: <http://www.powderhallvillage.org.uk>

Royal Regent Carlton Terraces and Mews Association

Initial notification: paper leaflet

Type: coordinator (Alice Samtoy) linking those in need with volunteers

Coordinator tel. no. restricted

Coordinator email: <rrcta@live.co.uk>

Additional support: Facebook Group

Website: <https://www.rrctma.com>