

NEW TOWN AND BROUGHTON COMMUNITY COUNCIL ANNUAL REPORT 2023/24: COMMUNICATIONS

During the 2023/24, NTBCC undertook discussions concerning its communications with local residents. This particularly focused upon developing means to extend further the provision of information about the role of NTBCC and about its current activities. It was also recognised that in certain areas of the NTBCC 'patch' there are no Community Councillors which makes communications more difficult on certain matters. This is also necessary for the new Convenor of Communications appointed during 2023/24 to be able to develop his contribution.

The result of the discussions on communications was an agreement for the need for an enhanced strategic approach with targeted resources to build upon what already happens through meetings and use of social media. It has been agreed that this should be activated at the time of the next elections to Community Councils when it will be necessary to promote NTBCC and its work to encourage local residents to come forward to become Community Councillors.

**Peter Williamson,
Chair**

6 June 2024